



**JED Goal Team Meeting Agenda**  
March 28, 2011  
Phillips County Chamber of Commerce

**Attendance:** Ellis Bruce, Tyrone Stayton, Larry Denson, Terrance Clark, Johnny McKenzie, Tim Schuringa, John Killion, Julia Nordsieck

**The Goal Team discussed prioritized areas of the JED Strategic Plan**

- **Business Incentives (Goal 6, p.31)**
  - A committee was formed to research different types of business incentives. Members include: Ellis Bruce, Tyrone Stayton, Larry Denson, Terrance Clark, Johnny McKenzie, Tim Schuringa.
  
- **Small-tract farming (Goal 7, p. 32)**
  - The key stakeholders for this effort were identified and include: Britt Hill, Tyson Pease, Susan Alman, Keith Cleek and Shawn Payne. Julia and Terrance will reach out to these folks to get a first meeting together.
  
- **Unified Economic Development Strategy (Goal 1, p. 26)**
  - Steven Murray is hosting a meeting on April 12<sup>th</sup> with key economic development stakeholders, Chris Massengill and Steve Zea. This meeting is the first step towards the development of a unified economic development strategy.
  
- **Business Retention and Expansion (Goal 2) and Small Business support (including the business incubator) (Goal 4)**
  - The Chamber of Commerce and Phillips County Incubator are already leading these charges, so the Goal Team's main role may simply be staying informed about these efforts and pitching in as needed.

**Next Meeting:** May 16<sup>th</sup>, 5:00pm, Chamber of Commerce